



## AGENDA

### Edmonds Economic Development Commission

Edmonds City Hall  
Brackett Meeting Room, 121 5<sup>th</sup> Ave N  
Wednesday, January 16, 2019  
6 – 8 PM

#### 6:00 P.M. - CALL TO ORDER

Call to Order

Roll Call

1. Approval of Agenda
2. Approval of November 28, 2018 Meeting Summary
3. Audience Comments (3 minutes per person)
- 25 min. 4. Strategic Action Plan Final Memo
- 15 min. 5. New Business:
- 50 min. 2019 Priorities  
Work-group membership
6. Work-group updates:  
Development Feasibility  
Arts/Tourism  
Business Attraction
- 20 min. 7. Liaison Updates (3 minutes per person)
- 20 min. 8. Roundtable Discussion (Council, Commissioners, City, Liaisons, 3 minutes per person)
9. Adjourn

Next regular meeting: February 20, 2019, 6 PM

**CITY OF EDMONDS**  
**ECONOMIC DEVELOPMENT COMMISSION**  
**November 28, 2018**

**COMMISSIONERS PRESENT**

Mary Monroe, Chair  
Michael Schindler  
Kimberly Koenig  
Scott Merrick  
Darrol Haug  
Jamie Reece  
Aseem Prakash  
Nicole Hughes, Vice Chair  
Kevin Harris  
Neil Tibbott, Councilmember, ex officio  
Phil Lovell, Planning Board, ex officio

David Preston for Bruce Faires, Port  
Commissioner, ex-officio  
Greg Urban, Edmonds Chamber, ex officio

**COMMISSIONERS ABSENT: None**

**GUESTS: None**

**STAFF PRESENT:**

Patrick Doherty, Econ. Dev & Comm. Serv. Dir.  
Cindi Cruz, Program Coordinator

**Economic Development Commission meeting called to order by Mary 6:00 p.m.**

**Roll call and excused absences:** Kevin Harris introduced himself.

1. **Approval of Agenda:** Jamie moved to approve amended agenda, Mike seconded motion passed. Darrol added a parking study update after business attraction subgroup update.
2. **Approval of 10/17/18 EDC Minutes:** Jamie moved to approve minutes, Darrol seconded; motion passed.
3. **Audience Comments:** No comments
4. **New Business:**  
**Strategic Action Plan (SAP) update (continued discussion):** Darrol passed out an update on the SAP. Phil, Neil, Patrick, and Darrol have reviewed the items and updated the status. Darrol discussed the details leading up to creation of this document from the original SAP. There was discussion on items that have been moved, deleted, or completed. Neil commented that “done” list is remarkable of accomplishments. For instance: Civic Field purchase and significant milestones that have been accomplished. ECA debt taken care of by refinancing their bonds to help in repayment. EDC is urged to review document and determine the next steps. There are no plans at this point for redoing or revisiting the SAP. Could go to Council for their recommendation. Could be part of a visioning exercise prior to Comp Plan update in 2023. Should this document be reviewed on items that need to be finished/done and should EDC take a role as a citizen group to move forward the SAP? Every item had a primary lead and that would be one review. Priorities and goals of the citizens have changed since this document was created. Should there be a committee to review this document? It was suggested to review the document that had only EDC labels by this group. Patrick will resend the document that identified the EDC as priority leads for specific items. Review the sub-group list to determine which sub-group to refer project to. Darrol and Patrick will review the EDC items to bring back to the EDC for review by whole group in advance and discuss at a meeting. Asked Neil what he feels Council is looking for? An opportunity to close the door on majority of items on list. Next year will easily be taken up with housing strategy discussions and community dialogue. Good time to bring report to Council in February/March. Original EDC was the steward of this initial effort. Greg thought the code updates might be a priority since housing will be on the Council agenda next year.

5. **Subgroup updates:**

**Development Feasibility:** Darrol updated that after the last meeting he and Patrick had a conversation with Anthony Jansen to understand some of the development problems. Developers will not build condos because of liability to builder/owner. Developers are being sued five years after completion for issues that come up within that 5 years. HenBart has list of 20 people already interested in living in building. All from Edmonds who want to be near transit and amenities. Have provided more parking than required but still lower than what some retail establishments, with higher parking demands, may need. Smaller shops but no restaurants will be located within building. The MultiFamily Tax Exemption (MFTE) was certainly an incentive to build the project and would not have built it without it being available. Patrick explained MFTE. It is suggested to put it into dollars to help the public understand. Discussion on development of several apartments building etc. in Edmonds. Subgroup will potentially meet in December.

**Arts/Tourism:** Kimberly discussed an audio loop that could be made available to ferry rider audience or some other method of communication with ferry holding lane traffic. Broadcasts could be about Edmonds history, events, etc. Patrick to research approval methods of signage. Working on content development. Moving forward for potential implementation in 2<sup>nd</sup> quarter 2019. Continuing conversation with Lynnwood Convention Center and partnering with digital website to drive people to Edmonds on what to do when staying in Lynnwood hotels. Patrick had discussed with Lynnwood Mayor to continue improving content on Lynnwood website. Working on coordination on some trial transportation methods with trolley and Puget Sound Express. Researching tourism grant from Snohomish County for funding. Possible partnership with BID for implementation. Patrick announced that Edmonds has received Creative District Designation by the State of WA. Press conference will be held Monday, December 3. The City will be revamping business recruitment advertising to reflect the designation.

**Dayton Street Project:** Memo was sent. Project will start in 2019.

**Business Attraction:** Patrick said group has not met for a couple of months. Now that the Creative District Designation has been received will reconvene to discuss including this in business recruitment advertisements. Scott, Darrol, Kevin will join sub-group. Mike Schindler is also in the sub-group

**Parking Study:** Darrol discussed prior work that was done in designating parking spaces. In 2019 budget PW has requested \$75,000 for a full parking study and EPD has requested \$49,000 for enforcement software. An amendment was put forth by Council to totally remove the enforcement item and to cut in half the study element. It was requested to contact Council to ask for inclusion in the 2019 budget. Would EDC write letter to show support for these items? Neil encourages EDC and BID member to come to Council meeting to verbally support items. Jamie moved to support writing memo by EDC Chair to encourage Council to continue supporting the enhancement of parking enforcement and studying parking in downtown Edmonds in the budget for 2019 Kimberly seconded for discussion. After discussion motion passed with Aseem opposing. Kimberly will read the memo at the Council meeting on Tuesday, December 4.

6. **Liaison Updates (5 minutes per liaison):** Phil: Planning Board is in their slow time, CIP/CFP is on Council agenda, meeting on 12/12 working on SMP at that meeting. Discussion on Five-Corners and housing in 2019. David Preston: Waterfront Festival will not be in the same configuration as prior years but could be smaller event. PSE contract may be a year-to-year deal. The Port has committed \$1.5M to City for construction of waterfront connector project. Snohomish County

tourism has rebranded to refer to Snohomish County as Seattle North Country. Greg stated treelighting was great. Christmas ships on 12<sup>th</sup> at Port. Chowder Contest is February 23.

7. **Roundtable Discussion (Council, Commissioners, City, Liaisons):** Mike: Veteran's Plaza has kiosk an interface to identify whose brick is where with other information. Nicole: City is very charming and loves Edmonds.

Jamie moved and Scott seconded to cancel meeting in December.

**Adjourn at 8:08**

Next regular meeting: January 16, 2018, 6 PM

Member	Develop Feasibility	Arts Tourism	Business Attraction	Priorities	Hwy 99	Civic Field	Dayton St Project	Parking	Signs	5 Corners	Future Priorities	Affordable Housing
Jamie Reece				XX		XX	XX	XX	XX			XX
Mary Monroe	XX	XX			XX				XX	XX		
Darrol Haug	XX		XX	XX		XX		XX			XX	XX
Aseem Prakash		XX						XX				
Mike Schindler	XX		XX							XX		
Scott Merrick		XX	XX									
Kimberly Koenig		XX					XX					
Nicole Hughes	XX		XX			XX				XX	XX	
Kevin Harris												
Ex-Officios:												
Neil Tibbot												
Greg Urban							XX		XX			
Phil Lovell												
Bruce Faires												
<b>Commissioners</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>3</b>		<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	
	<b>Active Subgroup</b>			<b>Retired Subgroup</b>				<b>Inactive Subgroup</b>				

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